

Michelle Wolf



About Michelle Wolf

For over 18 years, Michelle has worked with organizations and individuals, helping them to build their dreams, grow their businesses and create richer, more fulfilling lives.

Michelle Wolf is a workplace education instructor, a certified life coach, and a champion for purpose-driven, intentional living. She has a background in community development and holds a Master's Degree from York University in Toronto.

As a sought-after motivational speaker and trainer, Michelle has offered transformational workshops to organizations and groups around North America. She has taken over 200 clients through in-depth business development, communications and leadership training.

Whether you are looking for a successful coach with a proven track record to help you meet your own business goals, or a speaker for your workshop or event, you will be inspired by Michelle's training style, energy, and professionalism! Call to inquire about working with Michelle today!

*Inspiring small business owners to define success on their own terms & gain the skills they need to get there.
Personal & business coaching for values-based entrepreneurs ready to live the life of their dreams!*

As a full teaching member of the Association of Workplace Educators of Nova Scotia (AWENS), Michelle teaches 40-hour and 60-hour group programs throughout Nova Scotia on these topics:

- Business Development for Entrepreneurs
- Marketing and Planning
- Leadership Training for Managers and Boards
- Communication Skills
- Systems, Organizing, and Time Management
- Building Farmers' Markets and Farmers' Market Businesses

Coaching Packages:

- [Business Builder 1-month program \(details on reverse\)](#)
- [Business Development 6-Month program \(details on reverse\)](#)
- [Single 60-minute phone consultations \(details on reverse\)](#)
- Personal Coaching "Forever Forward" program (details at www.wholegreenheart.com/forever-forward)

Workshops available:

- * Marketing / Branding
- * Time Management
- * Strategic Planning
- * Communications
- * Goal-Setting & Planning
- * Entrepreneurship
- * Getting Organized
- * Leadership
- * Board Development & Governance



Michelle Wolf - Whole Green Heart

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Michelle Wolf ~ Coaching Options

Business Builder 1-Month Coaching Program*

- 30 minute **Strategy Session** to identify goals and challenges, develop a plan for the month
 - Discover what you're great at, what's holding you back, & your most impactful next steps
- 90 minute **Core Session** to develop a mini '**Strategic Marketing Plan**' for your business
 - We'll use your vision & your hardest challenges to build a powerful plan for moving forward!
- 30 minute **Final Session** for accountability, support, celebration, to leave you feeling inspired!
- Includes **on-going email** support during the month plus weekly materials & reading
- **Deliverables:** Over 25+ Resources, worksheets, templates, the completion of a marketing plan for the next six months, documents review, tons of great ideas and inspiration
- **Investment:** \$395

Business Development 6-month Coaching Program*

- Development of a **6-month plan** for customized business development training based on your particular business, goals, strengths and challenges. A deep dive into success strategies
- Includes **six one-on-one, 60-minute dynamic coaching sessions**
- Includes on-going email support for 6 full months
- Includes an exclusive group or private VIP day at my home, offered twice annually
- **Deliverables:** Weekly delivery of resources, worksheets, templates, and planning tools unique to the goals you have for your business; a marketing plan; session notes from each coaching call; a website review; assistance with the development of your biz materials; innovative ideas, on-going support, accountability, the chance to truly step up your game
- **Investment:** \$1795 or 3 payments of \$630

Individual 60-minute Phone Consultations*

- Even a single, focused, laser-sharp coaching call can blow open incredible options and ideas for your life and/or your business. Confusion, lack of focus, indecision, uncertainty, and lack of practical support can derail the best of plans. Let me help you get clear.
 - + Discover the one thing holding back most women who are struggling to grow their business
 - + Explore how to take your great ideas and start putting them into action... immediately
 - + Learn the very best technique to start growing your business today... at zero cost
- Each call will be tailored exactly to address your questions, challenges, interests, and to get to the bottom of your most pressing issues. Inspiration and practical advice, guaranteed!
- **Free bonuses:** Pre-call assessment questionnaire, recorded call recording, written session notes, follow-up email
- **Investment:** \$125

* All training sessions, except VIP days at my home, are held over the phone. In-person meetings are charged at an additional rate of \$50 per meeting.